

# INDERSCIENCE PUBLISHERS

*International Journal of Sport Management and Marketing*

## **SPECIAL ISSUE**

### **Title**

Special Issue on: "Sport-for-Development and Peace Theory Building and Program Development"

### **Guest Editor**

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### **Description**

According to the International Platform on Sport and Development (IPSD, n.d.), there are currently 572 sport-for-development and peace (SFDP) organizations registered globally as of Summer 2014. On April 6<sup>th</sup>, 2014 the first International Day of Sport for Development and Peace was declared by the United Nations, which has long recognized and endorsed the value of sport within its millennium goals (Beutler, 2008).

Within recent years, the amount of conceptual and empirical scholarly work situated within the SFDP field has increased dramatically. Research has shown that sport, if designed and managed well, can positively affect a number of outcomes: sport can help individuals increase social capital and reduce social exclusion (Sherry, 2010; Sherry & Stryboch, 2012; Welty Peachey, Lyras, Borland, & Cohen, 2013); sport can enhance social capital in ethnically divided communities (Schulenkorf, Thomson, & Schlenker, 2011); and sport can play a vital role in peace-building efforts and help reduce prejudice (Lyras, 2012; Sugden, 2008; Welty Peachey, Cunningham, Lyras, Cohen, & Bruening, in press), among other outcomes.

What has not been engaged in to any great extent is the process of theory building in SFDP related to program development and design (Coalter, 2007, 2013; Lyras & Welty Peachey, 2011). The limited research has demonstrated that the efficacy of sport in development and peace efforts is dependent upon how sport is designed and implemented (Coalter, 2013). However, to date, little scholarly attention has been given to theory building and to identifying specific SFDP program components that are related to specified short- and long-term outcome measures.

Therefore, the aim of this special issue is to provide a platform for the examination of theory building as related to program development and implementation within the SFDP arena. This is a critical need within the field and will contribute to the ongoing discourse regarding the long-term viability and sustainability of SFDP programs, and to the undergirding theory and program design components which can serve as foundational frameworks.

Conceptual, theoretical, and empirical work engaging with SFDP theory building and program development is welcome for this special issue.

### **Subject coverage**

Topics include, but are not limited to, the following:

- The role of theory in SFDP
- Developing program theory in SFDP
- Theory testing in SFDP
- Value of context specific versus generalizable SFDP theory
- Effective program design and development in SFDP
- Program design and development issues and challenges
- SFDP program assessment
- Examining program components related to specified outcomes
- Translating theory into practice
- Efficacy of blending sport, education, and culture for SFDP (i.e., Olympism)

## **Notes for Prospective Authors**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. (N.B. Conference papers may only be submitted if the paper has been completely re-written and if appropriate written permissions have been obtained from any copyright holders of the original paper).

All papers are refereed through a peer review process.

All papers must be submitted online. Please read our [information on submitting articles](#).

## **Deadlines for Submission**

Submission of manuscripts: January 31, 2015

Notification to authors: March 31, 2015

Final versions due: May 31, 2015